



The Sandbox Party Convention PRIZE GIVEAWAYS

CONVENTION PRIZE GIVEAWAY

At the Sandbox Party Convention, register to win any of the following outstanding prizes simply by entering our giveaway contest! Must be at least 18 years old to enter and win. Prize winners will be announced during the Convention, must be present to win.

- One room, one night stay at the Great Wolf Lodge in Traverse City. Standard room includes four (4) water park passes.
- 2 lower bowl tickets MSU basketball game (date TBD)
- Zap Zone Party Package (\$120 Value)
- Red Wings puck autographed by Kris Draper (#33)
- One (1) Family Membership to the Detroit Science Center and The Children's Museum. It's good for one (1) calendar year and offers Free Admission both centers and reciprocal benefits at 150+ science and technical centers around the country.
- One night weekend stay with breakfast for two – East Lansing Marriott
- \$50 Meijer gift certificate
- Family day pass (up to 6 people) to the Mid-Michigan Children's Museum
- Zap Zone – 5 free game pass (laser tag)
- Detroit Lions signed picture signed by #26 Louis Delmas (safety)
- Detroit Tigers signed picture signed by catcher Gerald Laird

***Some prizes include specific giveaway information. Prizes may not be redeemed for cash value.
Must be present to win.**

SUPER DELEGATE PRIZE GIVEAWAY

To honor those of you who have gone above and beyond, we have a special prize drawing just for you! Must be at least 18 years old to enter and win. Prize winners will be announced during the Convention, must be present to win.

If you have:

- Completed all items necessary to become a SUPER DELEGATE, and
- Filled out, signed and mailed the SUPER DELEGATE LEVEL COMPLETION FORM to ECIC,

THEN... you will be automatically entered to win one of three amazing prizes.

SHANTY CREEK RESORT – One night lodging, standard hotel guest room at The Lakeview Hotel & Conference Center with super lift tickets for four (4) at Summit and Schuss Ski Mountains.

BOYNE MOUNTAIN- Lodging and lift or golf package including one night's hotel lodging for two in the Main Lodge at Boyne Highlands Resort or the Clock Tower Lodge at Boyne Mountain and one-day lift tickets for two people or one round of golf with cart for two (2).

GREAT WOLF LODGE - One room, one night stay. Standard room includes four (4) water park passes.

*Specific prize details and instructions will be provided to winners. You must be 18 years old to win.
Must be present to win.

DELEGATE LEVELS

If you, your members, friends, family, co-workers, or others would like to individually contribute in the success of the Sandbox Party Convention, we will have three levels of membership. This gives those who are doing work above and beyond the standard level an opportunity to be recognized and rewarded. These are the things you need to do to be considered a Sandbox Party Local Delegate, Delegate, or Super Delegate.

Local Delegate

- Commit to attend the Sandbox Party Convention and bring 1 friend.
- Sign up online to attend the Convention.
- Have your friend register to attend the Convention.
 - At registration, each person who registers will have an opportunity to submit the name of the person who influenced them to attend Convention.
- Join "Great Start – powered by the Early Childhood Investment Corporation" Facebook fan page.
 - Click on this link or cut and paste the entire link to your web toolbar.
 - <http://www.facebook.com/#!/pages/Great-Start-powered-by-the-Early-Childhood-Investment-Corporation/126631030697756>
 - When you arrive at the website, click the "Like" button located next to the title of the fan page.
 - Now you are a members of the fan page!
- Invite 2 people to join the "Great Start – powered by the Early Childhood Investment Corporation" Facebook fan page.

Local Delegates are invited to pick up a Sandbox Party Convention delegate button from their local GSC/GSPC/RRC.

Delegate

- Completed everything on the list above to become a Local Delegate as well as:
- Put up 5 Convention flyers in main street businesses, churches, community boards, etc.
- Invite 5 additional people to join the "Great Start – powered by the Early Childhood Investment Corporation" Facebook fan page.
 - Tell them to click on this link or cut and past the entire link to your web toolbar.

- <http://www.facebook.com/#!/pages/Great-Start-powered-by-the-Early-Childhood-Investment-Corporation/126631030697756>
- Convince 5 people to attend Convention.
- Have those 5 people register to attend the Convention.
 - At registration, each person who registers will have an opportunity to submit the name of the person who influenced them to attend Convention.
- Email 5 friends and/or family and invite them to Convention.
- Use Facebook to encourage others to sign up for Convention on 5 separate occasions.
 - Examples:
 - Stand with Michigan's Youngest Learners on August 26. Come to this family friendly, fun, FREE event. Learn more and register at www.michigansandboxparty.com.
 - My family and I will be attending the Sandbox Convention because we know investment in early childhood is so important to the future of our children and our state. Don't miss out on this exciting event. Learn more and register at www.michigansandboxparty.com.
- Complete at least 5 of the "One Event a Day" challenges.

Upon completing these tasks, Delegates are asked to complete the attached form and return to:

**ECIC Attn: Delegate
221 North Pine
Lansing, MI 48933**

You will then be sent a Sandbox Party water bottle.

Super Delegate

- Completed everything on the list to become a Local Delegate and a Delegate as well as,
- Put up an additional 10 Convention flyers in main street businesses, churches, community boards, etc.
- Invite 10 additional people to join the "Great Start – powered by the Early Childhood Investment Corporation" Facebook fan page.
 - Tell them to click on this link or cut and past the entire link to your web toolbar.
 - <http://www.facebook.com/#!/pages/Great-Start-powered-by-the-Early-Childhood-Investment-Corporation/126631030697756>
- Convinced 10 additional people to attend Convention.
- Have those 10 people register for Convention.
 - At registration, each person who registers will have an opportunity to submit the name of the person who influenced them to attend Convention.
- Email 10 additional friends and/or family and invite them to Convention.
- Use Facebook to encourage others to sign up for Convention on 10 separate occasions.
 - Examples:
 - Don't miss out on a free, family oriented event on August 26. The Sandbox Party Convention is a first of its kind, groundbreaking event all about the importance of early childhood. www.michigansandboxparty.com.

- Michigan is in need of proven solutions to improve the economy. Early childhood is the best investment we can make not only for our state, but for our children. Stand up for Michigan's youngest learners on August 26 at the Sandbox Party Convention, a free family friendly event. Learn more at: www.michigansandboxparty.com.
- Complete at least 10 of the "One Event a Day" challenges.
- Help your local GSC promote Convention at a fair, candidate forum, or other event.

Upon completing these tasks, Super Delegates are asked to complete the attached form and return to:

**ECIC Attn: Super Delegate
221 North Pine
Lansing, MI 48933**

You will then be sent a Super Delegate Sandbox Party beach bag.

These are small things you can do each day to help spread the word about Convention, whether you are participating in attaining delegate status or not. One small step every single day can make a world of difference. Some may follow these each day; others may choose to pick and choose what they would like to do.

One Event a Day Challenge

Thursday, August 12

Talk it through Thursday – 10:00 a.m. conference call with GSPCs, GSCs, and RRCs.

Passcode: 1-866-951-1151

Conference Room Number: 3054712#

Friday, August 13

Friend Friday!

Have a group of people over to make signs and noisemakers for Convention. This is a great way to get kids in on the fun.

Saturday, August 14

Use an event already happening in the community to spread the word. Come with flyers to pass out.

Monday, August 16

Include the words, "I have an event I'm working on...." in at least 3 conversations during the day. Use that opportunity to share all your efforts to recruit for Convention.

Tuesday, August 17

Post a reminder on Facebook that Convention is right around the corner and it is not too late to make plans to attend.

Wednesday, August 18

Send out an email to friends and/or family, print flyers and knock on doors in your neighborhood. Give out the flyers and explain why you are attending the Convention.

Thursday, August 19

Talk it through Thursday – 10:00 a.m. conference call with GSPCs, GSCs, and RRCs.

Passcode: 1-866-951-1151

Conference Room Number: 3054712#

Friday, August 20

Friend Friday!

Reach out to the friends you recruited for Convention and give them a friendly reminder.

Saturday, August 21

Enjoy this last weekend before Convention! Congratulations on all your hard work!

Monday, August 23

Reach out to local media. Send in a letter to the editor, call up a columnist, share why you are headed to the Convention.

Tuesday, August 24

Contact a local blogger, mom blog, grandparent blog, school blog etc. Tell them this is the home stretch!

Wednesday, August 25

Last day before Convention! Double check your travel plans and make sure things are all in order!

Thursday, August 26

**CONVENTION 1:00 – 4:00 p.m. East
Lansing**

Supported by private funders including the Kellogg Foundation, the national Birth to Five Policy Alliance and the
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